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WOW

WOW

Reading resumes
is boring?

Go get some endorphins
on valeferretti.com

WOW

WOW

Technical skills

Product building (from design to release)

Ship features to prod twice a day

Figma (advanced)

High-fidelity prototyping

HTML & CSS, Javascript, React Native, Typescript (basic)

Valentina Ferretti

1st employee & Founding Designer at a UK-based startup.

4+ years as a product designer in **fast-growing** environments. I designed apps with k-factor > 1, built onboarding flows with 90% signup. Seeing **network effects** kick in and the metrics rise is my **endorphin boost**.

2,300+ pages of notes written to understand reality, find patterns, and leverage them.

Top 0.1% out of 35k participants on [getCredible](#)

Winner of Wiraki Designer Contest out of 200+ designers

Winner of Excellence Scholarship

Lucida AI, 3M+ downloads worldwide

Product Designer 2026 - ongoing

- **Leading design** for Lucida AI app:
 - + **Top 10** in the App Store in multiple countries
 - + winning of "**App of the Day Award**" on the App Store
- Leading design for Lucida AI's new product, achieving **70% signup conversion rate**

getCredible, VC-backed startup

Founding Product Designer 2022 - 2026

- Transformed the core action, achieving **13x growth**
- Enabled a **2x daily shipping** cadence
- Drove **K-factor > 1** in multiple dense networks
- Partnered closely with CEO and CTO in a fast-moving, **zero-playbook environment**
- Designed early product experiences contributing to a **£500k fundraising** round.
- Set up data-driven iterations that drove a **3.9x increase** in conversion, starting from 23% to 90%

Latest personal products shipped

→ **Mobbin Reliability Score** 2026

- Built and published a **data-driven scoring system** to evaluate real product traction, using public app data

→ **Figma Auto Switcher Plugin** 2025

- Built a tool that **eliminates painful prototyping friction** for designers

→ **ArtAlert** 2025

- Built an **autonomous monitoring system** that replaces manual checking with automation

Service & Product Design Student - 110 cum laude 2020 - 2022

Sapienza University of Rome

Industrial Designer 2019

Un-Real Studio

Industrial Design Student - 110/110 cum laude 2016-2020

University of Florence